

WHY TOURISM MATTERS

WHEN

March 30, 2017
4 pm - 6 pm

WHERE

Siskiwit Reception Hall
26070 Pine St, Calumet, MI

**PRESENTATION GIVEN BY DR.
SARAH NICHOLLS**

**AUTHOR OF *The 2012-2017 Michigan
Tourism Strategic Plan***

FREE EVENT

**Presentation starts at 4pm with light hors d'oeuvres &
discussion after**

**FOR ALL
INTERESTED
BUSINESSES**

R.S.V.P.

**By March 27th to the
Keweenaw CVB**

906-337-4579

info@keweenaw.info

PRESENTED BY:



Michigan Tech

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